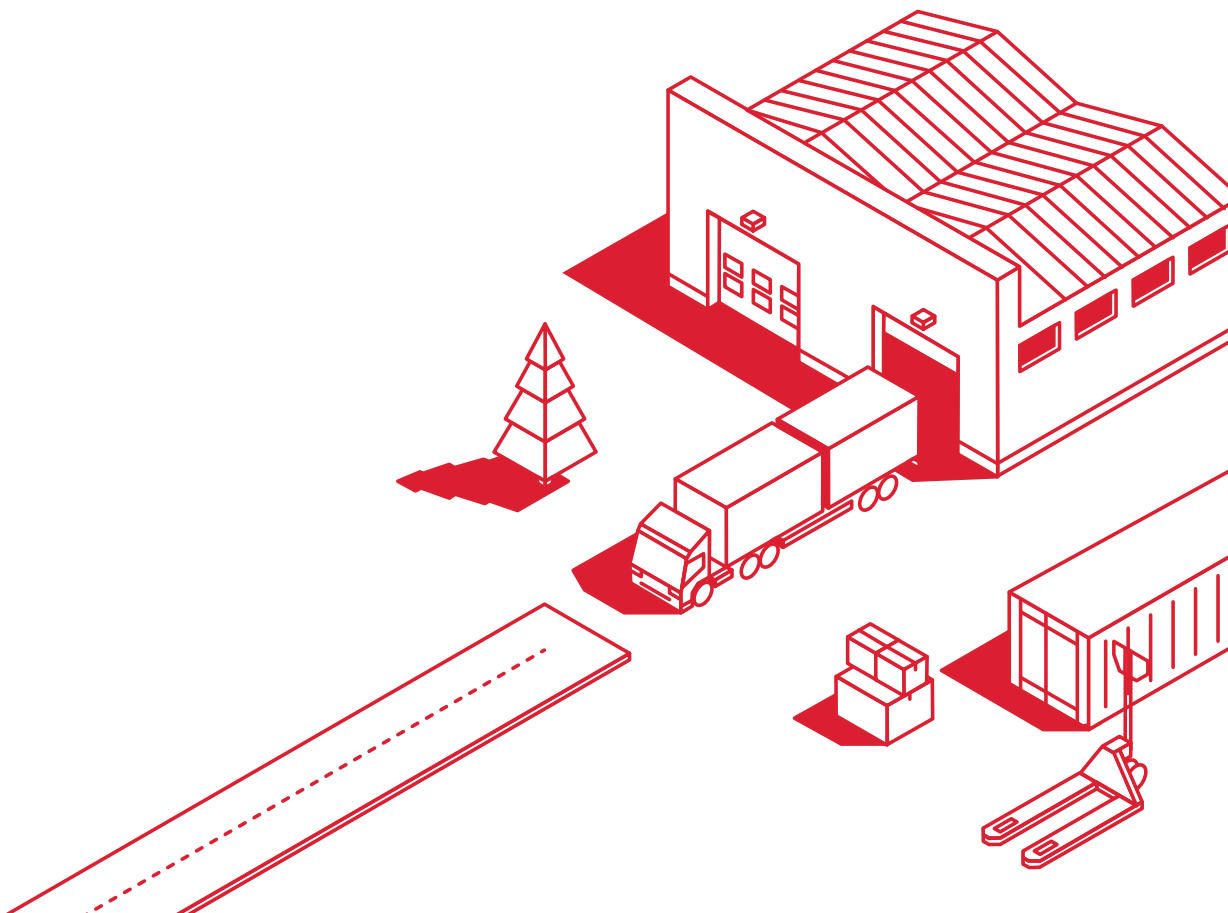
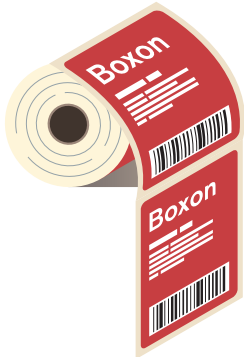




# Labels function and effect





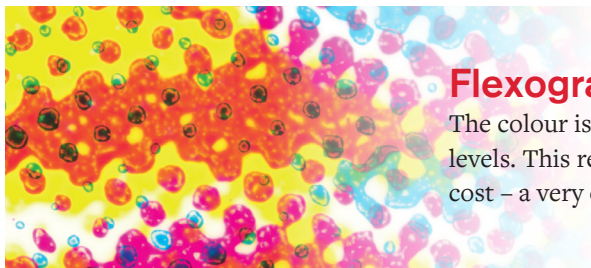
# Labels

## ADD VALUE TO YOUR BRAND.

New technologies and flexible solutions for information, personalization, brand protection and traceability, not only contributes to increased product value. Intelligent and sustainable label solutions also help to increase the value of the brand in a more efficient and smarter way.

### Digital printing

Thanks to the latest technology from HP Indigo, we offer the highest quality printing. Combine several varieties without costly adjustments. Fast, effective and completely variable. Some PANTONE® colours are difficult to represent in CMYK. Hence, we expand the tone range with HP IndiChrome Plus, which is based on CMYK, plus orange, violet and green.

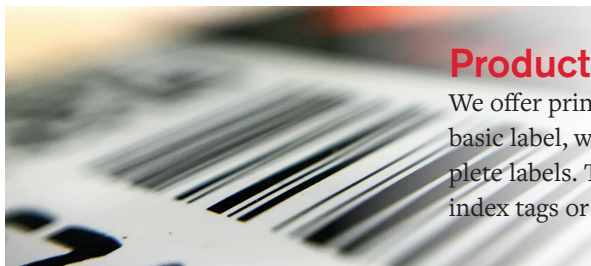
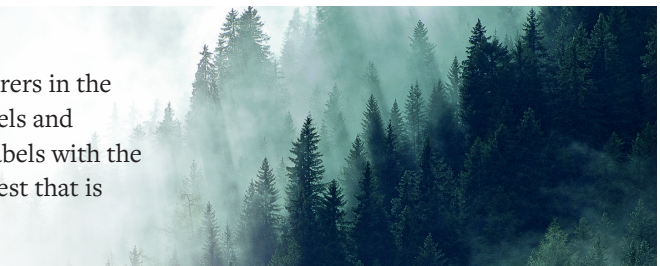


### Flexography

The colour is transferred to the label material according to different levels. This requires rubber plates that we manufacture at a one-time cost – a very cost-effective printing method for large volumes.

### FSC-certified

Boxon is one of the few FSC-certified label manufacturers in the Nordic region. This certificate guarantees that our labels and production operations comply with FSC standards. Labels with the FSC marking mean that the product comes from a forest that is responsibly managed.



### Production and Converting

We offer printing services on a global level. In addition to printing the basic label, we can also print the desired information and deliver complete labels. These include textile labels, hang tags, self-adhesive labels, index tags or shelf labels.

## Index tags

Index tags are made of cardboard and used to seal plastic packaging, either with or without extended index tags on the side. Index tags can be heat-sealed, thus allowing for a more practical packaging process. In Sweden, Boxon is a leader in indexing tags.



## Blister packs

Paperboard with pre-formed plastic pockets. Very durable packaging that displays the entire product. Printed on both sides with full support of variable data. Boxon is a comprehensive supplier of blister packs.

## Fabric labels (eg washing thread)

Fabric labels that can be pre-printed or delivered on a reel together with the desired foil. We have materials and pressures that can withstand up to 90°C/194°F.



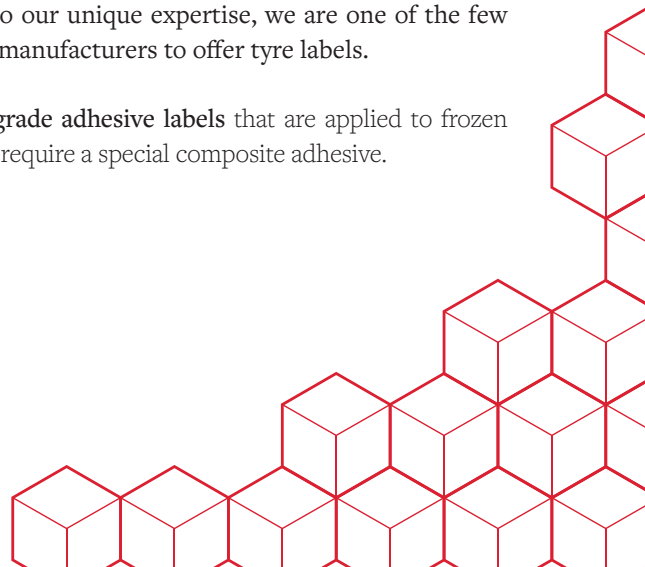
## Special material with durable qualities

If your product is being handled, packed or used in harsh environments, it is important to use labels that are durable. Boxon offers applications that meet most requirements. A couple of examples are:

Labels for chemicals usually carry the requirement of having to be legible during the entire lifespan of the product. Thus, the paper quality must withstand UV light, physical abrasion, water and salt water, and the text print must withstand liquid spills and temperature extremes.

**Tyre labels** require an extremely resistant adhesive. Thanks to our unique expertise, we are one of the few Swedish manufacturers to offer tyre labels.

**Freezer grade adhesive labels** that are applied to frozen products require a special composite adhesive.

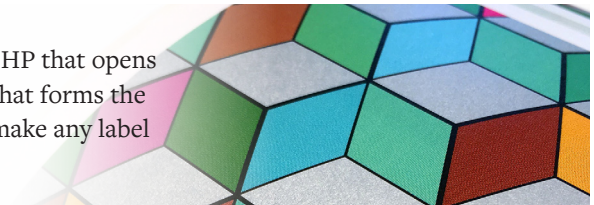






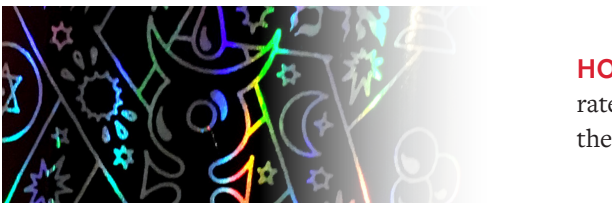
**TRADEMARK PROTECTION.** Piracy is a growing problem. We have different options for making labels difficult to copy.

**DIGITALLY PRINTED SILVER COLOUR.** A new option from HP that opens up a world of possibilities. Provides an attractive silver colour that forms the basis for gold and metallic colours. A cost-effective process to make any label stand out.



**COLD FOIL.** An exclusive effect created by covering parts of the label in foil. Can be printed with silver or gold foil.

**WINE BOTTLE LABELS.** The thick, heavily textured paper labels are called wine bottle labels. Suitable for many types of products. The rugged surface gives an exclusive feel.



**HOLOGRAPHIC PAPER.** A highly refined paper that separates all the colours of the rainbow and gives a unique look to the product at every angle and lighting condition.

**PERSONALIZED PRINT.** Create a unique design for each packaging. Take advantage of the benefits of variable graphics, text or codes. With our tools, the possibilities are unlimited.



**VARNISH.** Provides extra protection and a good effect. Varnish the entire label or parts of it to highlight different elements. Choose from a variety of matt and gloss options. Available as both printable and silicone based.

**LAMINATE.** Provides a highly scratch-resistant surface and a nice effect. Available in gloss, matt and soft touch.



**Adding value beyond the box**